- λ	"			1					
LER CH									
CARL	Ca								
12	104		Hig	h Schoo	I to Co	ollege ar	nd Career	Pathway: Post-Seco	ndary
	ATT								
FDU	-								
Region:	Southwest			Area of Study:			Marketing Educa		
District:	Washington			Pathway:			Travel & Tourism		
School:				College/Institution:			Dixie State Colle		
Contact:	Cheryl Cox			Articulation Agreement in Place?					
Phone:	(435) 673-3553			Date:					
Email:	ccox@washk12.org								
Name of L	Degree or Cer	tificate	:	General Mark	eting Cert	ificate			
						Leg	end (CTE Course T	ype)	
				I = Introductory	Course: (pre	eferred)	E = Elective Cours	e	
				F = Foundation C	ourse: (requ	ıired)	A = Additional Arti	culated Course	
			HIGH SCI	HOOL				COLLEGE	
	Cor	re Code	High School Sugg		H S Credit	Concurrent Colle	ege College Course	College General Education Requirements	College
			Cour	ses		Credit	#		Credit
						3	ENGL 1010	Introduction to Writing	3
						3	LIB 1010 ENGL 2010	Information Literacy Intermediate Writing	3
		0E10	Computer T	ochnology		3	CIS 1200	Computer Literacy	3
	8518 Computer T			echhology		3	CIS 1200	Computer Literacy	3
H									

CTE Pathway Course	CTE Course	CIP#	High School Suggested CTE Pathway Courses	H S Credit	Concurrent College Credit	College Course #	College Major Course Requirements	College Credit
	Type F	09 0001	Travel & Tourism	0.5				
X	F		Marketing Semester		2	MGMT 2550	Marketing Essentials	2
Х	E E		_	Prep 0.5	3	MGMT 2550	Marketing Essentials	3
Х			Advertising/Promotion	0.5				
Х	E		Customer Service	0.5		500N 0040		
Х	E		Economics	Prep 0.5		ECON 2010	Micro Economics	3
Х	E		Entreprenuership	0.5				
Х	E		Fashion Merchandising	0.5				
Х	E		Fashion Merchandising, Advanced	0.5				
Х	E		Leadership Principles	0.5				
Х	E		Marketing, Advanced	0.5				
Х	E		Real Estate	0.5				
Х	Е		Retailing	0.5				
Х	E	08.0903	Sports & Entertainment Marketing	0.5				
Х	Е	52.0312	Accounting I	Prep 0.5				
Х	Е	52.0211	Business Management	0.5				
Х	Е	52.0441	Business Law	Prep 0.5				
Х	Е	32.0199	Student Internship	0.5				
Х					1	BUS 1060	Pre-employment Seminar	1
Х					3	BUS 1370	Human Relations	3
Х					4	Choose 1	BUS 1030, MATH 1050, 1090, 1100	3 or 4
Х							STAT 2040	
Х					3	Choose 1	MRKT 1510, MGMT 2600	3
Х							Choose 10-11 Credits from below	
Х					3	ACCT 2010	Financial Accounting	3
Х					3	ACCT 2020	Managerial Accounting	3
Х						ECON 2020	Macro Economics	3
Х					3	MGMT 2050	Business Law	3
Х					3	CIS 2400	Word Processing	3
Х						MATH 1100	Business Calculus	3
Х						STAT 2040	Business Statistics	4
X					2	CIS 2450	Spreadsheets	2
	al credits	earned in	High School:				equired for Degree/Certificate:	32